

Hyperlink Economy

Triangulated results of 'WWW' query in Google, Yahoo!, MSN and Teoma, 26 April 2005.

Google, Yahoo!, MSN and Teoma were selected for they are the only leading search engines that do not rely on other engines for primary and secondary results. See http://www.search-this.com/search_engine_decoder.asp.

Govcom.org Issue Mappings

Hyperlink Economy

WSIS edition

05

Thanks to the Social Science Research Council's Information Technology and International Cooperation Program.

Analysis_Dragana Antic

Product of the thematic project, "Web Epistemology, Information Politics and Augmented Reality," Piet Zwart Institute, Rotterdam.

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Page title / URL	Site category	
1 Mozilla Home of the Firefox web browser and Thunderbird e-mail ... www.mozilla.org	open source organization	US
2 Apple www.apple.com	computer company	US
3 Yahoo! www.yahoo.com	search engine company	US
4 Google www.google.com	search engine company	US
5 Microsoft Corporation www.microsoft.com	computer company	US
6 Welcome to the White House www.whitehouse.gov	governmental body	US
7 RealPlayer - the best digital media player · Real.com www.real.com	computer company	US
8 Intel Corporation · Welcome to Intel.com www.intel.com	computer company	US
9 AltaVista www.altavista.com	search engine company	US
10 Adobe Systems Incorporated www.adobe.com	computer company	US
11 CNN.com www.cnn.com	news company	US
12 "The New York Times & Breaking News, World News & Multimedia" www.nytimes.com	news company	US
13 Macromedia www.macromedia.com	computer company	US
14 "eBay · New & used electronics, cars, apparel, collectibles ..." www.ebay.com	non-computer company	US
15 HP United States · Welcome www.hp.com	computer company	US
16 MySQL: The World's Most Popular Open Source Database www.mysql.com	open source organization	US
17 Symantec Worldwide Home Page www.symantec.com	computer company	US
18 Latest Business News and Financial Information Reuters.com www.reuters.com	news company	US
19 Lycos Search www.lycos.com	search engine company	US
20 World Wide Web Consortium www.w3.org	non-governmental organization	US/FR
21 Welcome to MSN.com www.msn.com	non-computer company	US
22 "MapQuest.Com Maps, Directions and More" www.mapquest.com	non-computer company	US
23 www.com: the web starts here www.com	search engine company	US
24 The Internet Movie Database (IMDb) www.imdb.com	non-computer company	US
25 "Amazon.com: Online shopping for electronics, apparel, music, books ..." www.amazon.com	non-computer company	US
26 MSN Hotmail www.hotmail.com	non-computer company	US
27 The New WWW FAQs www.boutell.com	computer company	US
28 Netscape.com www.netscape.com	computer company	US
29 IBM United States www.ibm.com	computer company	US
30 Welcome! · The Apache Software Foundation www.apache.org	open source organization	US
31 My Excite www.excite.com	search engine company	US
32 "washingtonpost.com · nation, world, technology and Washington area ..." www.washingtonpost.com	news company	US
33 Barnes & Noble.com www.barnesandnoble.com	non-computer company	US
34 weather.com www.weather.com	news company	US
35 USATODAY.com News & Information Homepage www.usatoday.com	news company	US
36 Adobe Reader · Download www.adobe.com/products/acrobat/readstep2.html	computer company	US
37 HowStuffWorks · Learn how Everything Works! www.howstuffworks.com	online library	US
38 LiveJournal.com www.livejournal.com	open source organization	US
39 American Red Cross · Preparing Communities for Emergencies and ... www.redcross.org	non-governmental organization	US
40 Centers for Disease Control and Prevention www.cdc.gov	governmental body	US
41 WinZip Home Page www.winzip.com	computer company	US
42 Welcome to Neopets! www.neopets.com	non-computer company	US
43 Encyclopedia Britannica www.britannica.com	non-computer company	US
44 US Environmental Protection Agency www.epa.gov	governmental body	US
45 Sun Microsystems www.sun.com	computer company	US
46 "AOL.com: AOL Dial-Up Internet Service Provider with TopSpeed, Add ..." www.aol.com	computer company	US
47 UNICEF · UNICEF Home www.unicef.org	non-governmental organization	US
48 FT.com / Home UK www.ft.com	news company	UK
49 Welcome to the UN. It's your world. www.un.org	inter-governmental organization	US
50 Opera Web Browser www.opera.com	computer company	NO

Legend

.gov that appears in 4 search engine returns

.gov that appears in 3 search engine returns

.com that appears in 4 search engine returns

.com that appears in 3 search engine returns

.com that appears in 2 search engine returns

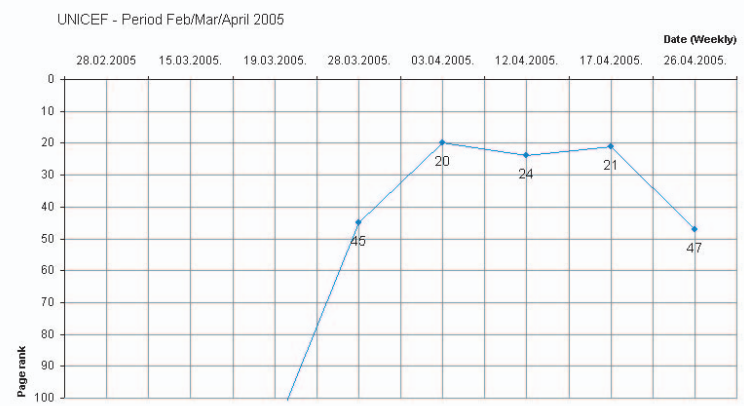
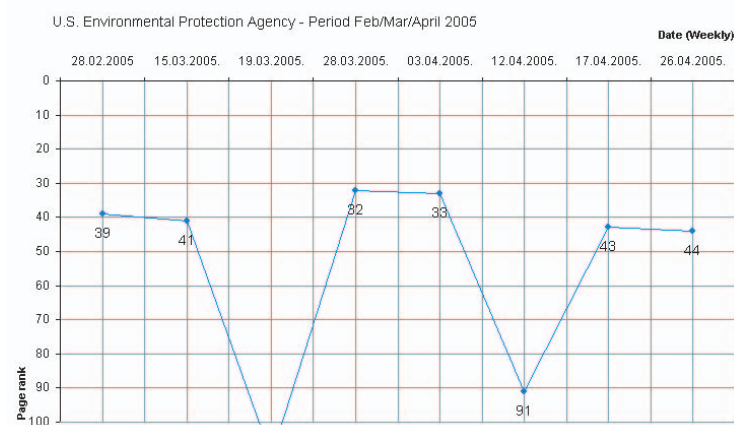
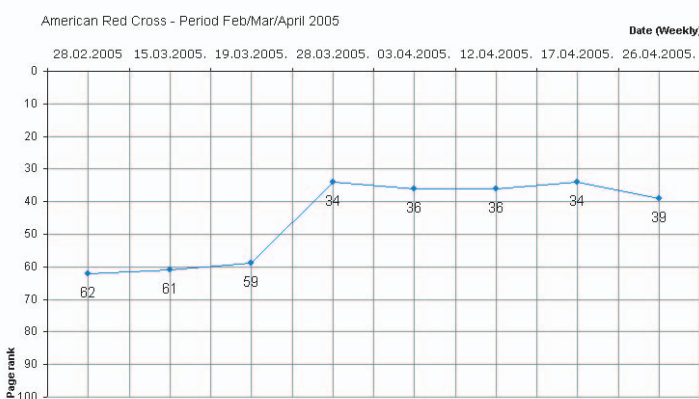
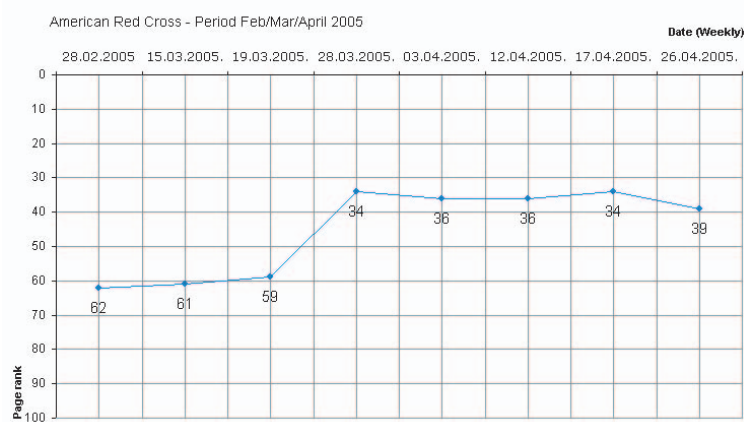
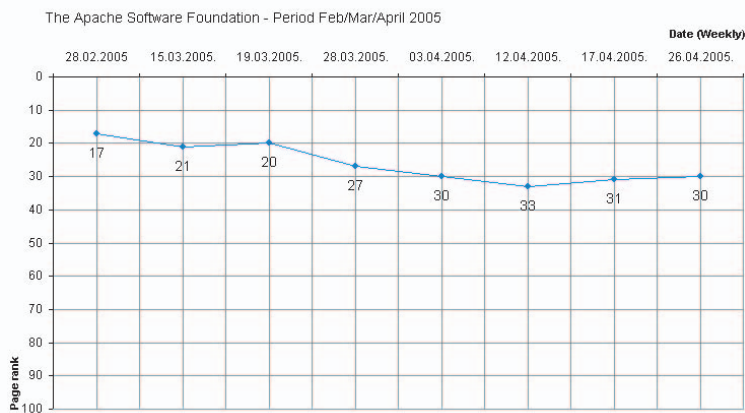
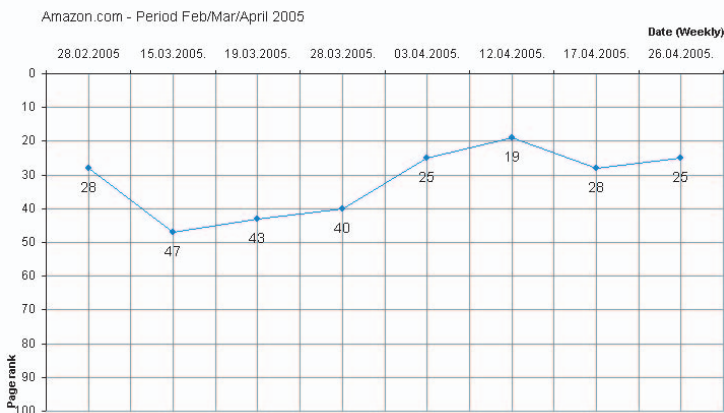
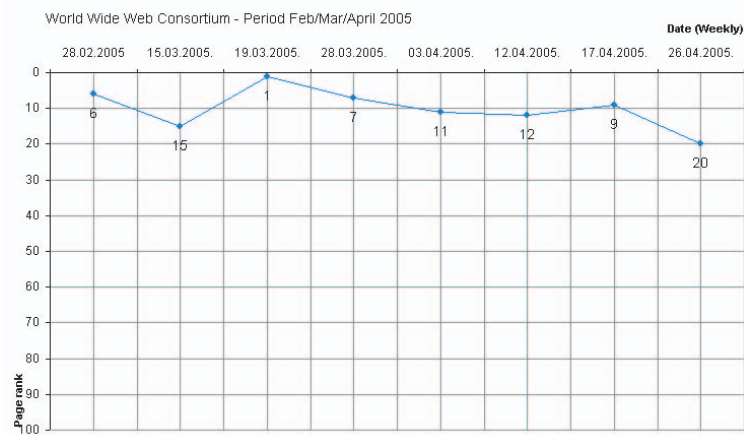
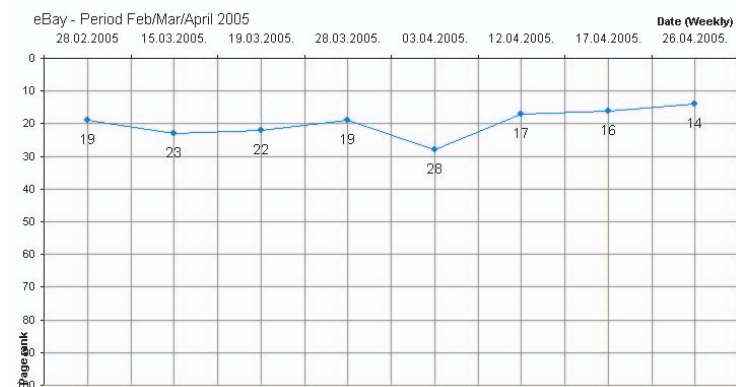
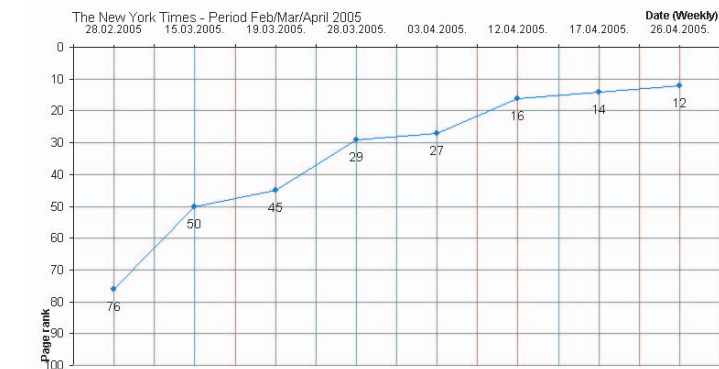
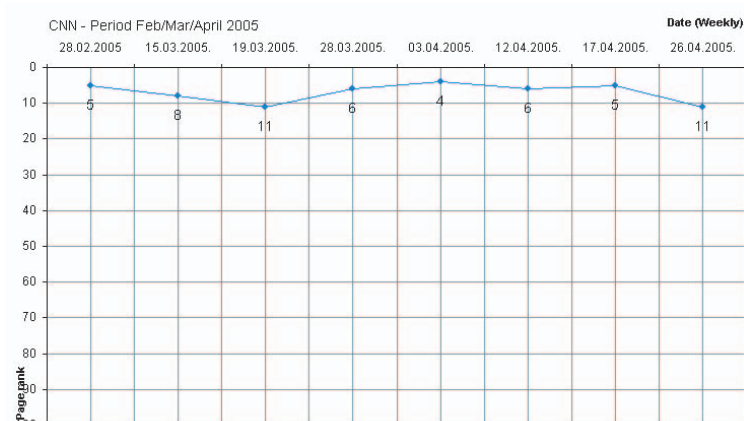
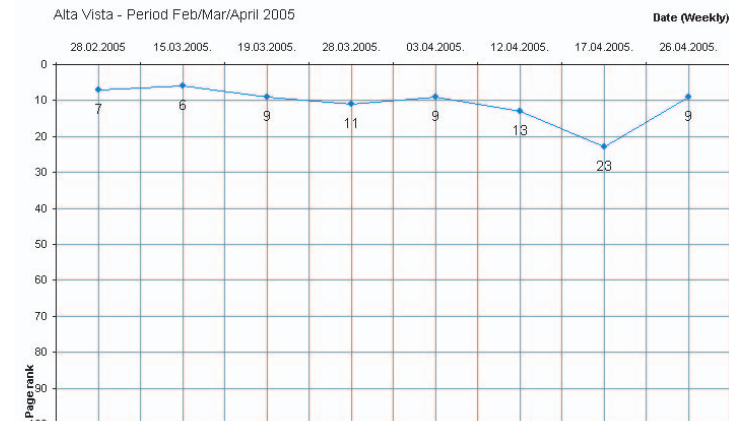
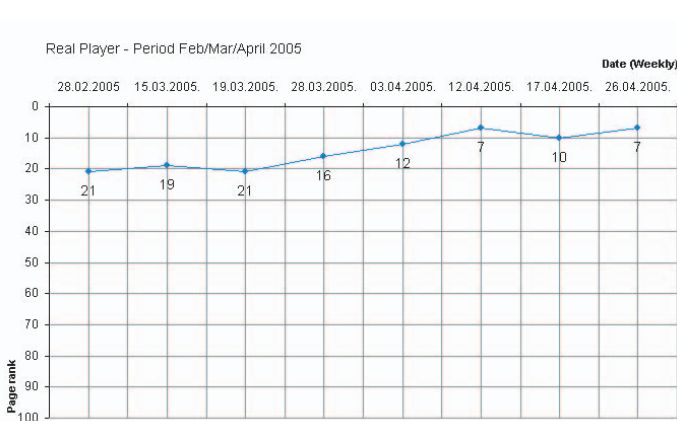
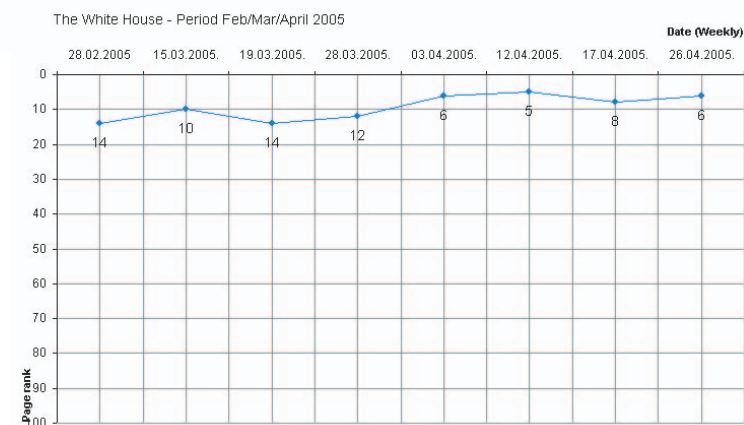
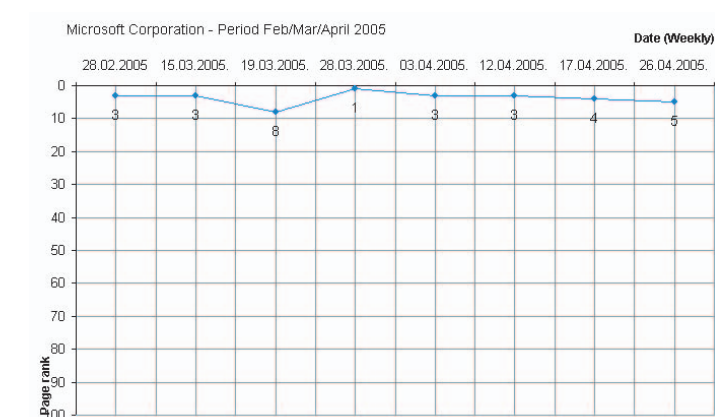
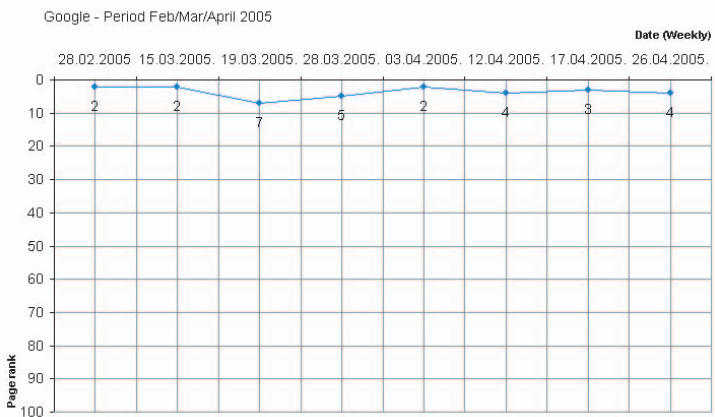
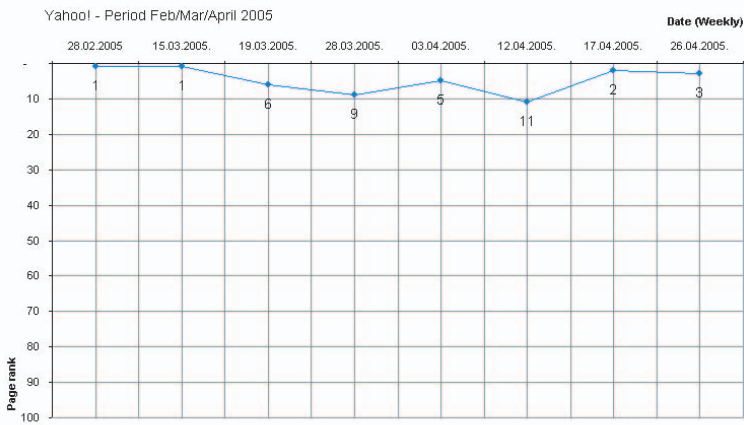
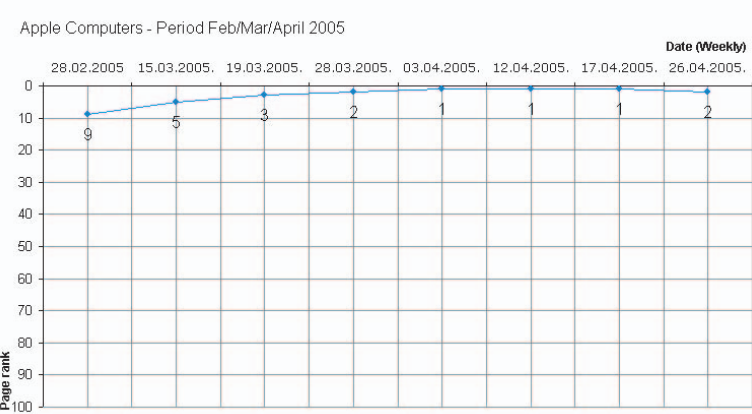
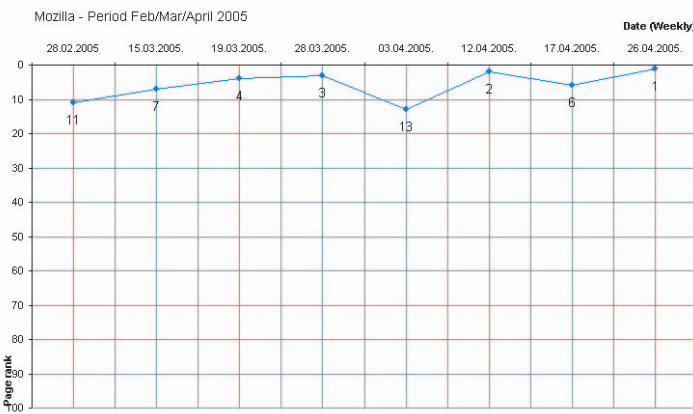
.org that appears in 4 search engine returns

.org that appears in 3 search engine returns

Source: http://pzwart2.wdka.hro.nl/~dantic/Sites/IL_sem_project/introduction.html

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Triangulated results of 'WWW' query in Google, Yahoo!, MSN and Teoma, 28 February to 26 April 2005, with profiles of top actors from the categories: open source organizations, computer companies, search engine companies, non-computer companies, news companies, non-governmental organizations and governmental bodies.



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