

Celebrities Have Favorite Issues: Quantity of Celebrities Per Issue

Method_Scrape looktothestars.org/celebrity and looktothestars.org/category on 26 January 2007.
Perform relational analysis between /celebrity and /category (i.e., issues).
Show quantity of celebrities engaged per issue.



Source_looktothestars.org

Findings_Celebrities have favorite issues. In order of importance, celebrities endorse issues focusing on children, health, AIDS, family/parent support, poverty, disaster relief and human rights, according to looktothestars.org. There is also an issue-celebrity distribution according to celebrity type, e.g., models prefer animals and fur, and rock stars, poverty and disaster relief. Finally, there are issues that are devoid of celebrity endorsement, e.g., liver disease and eating disorders (not shown).

A Thousand Dinners A Night 2007
Amongst the Issue Celebrities

07

Tag Cloud_by tools.issuecrawler.net.
Analysis_by Richard Rogers, Erik Borra and Michael Stevenson. Design_by Marieke van Dijk.

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