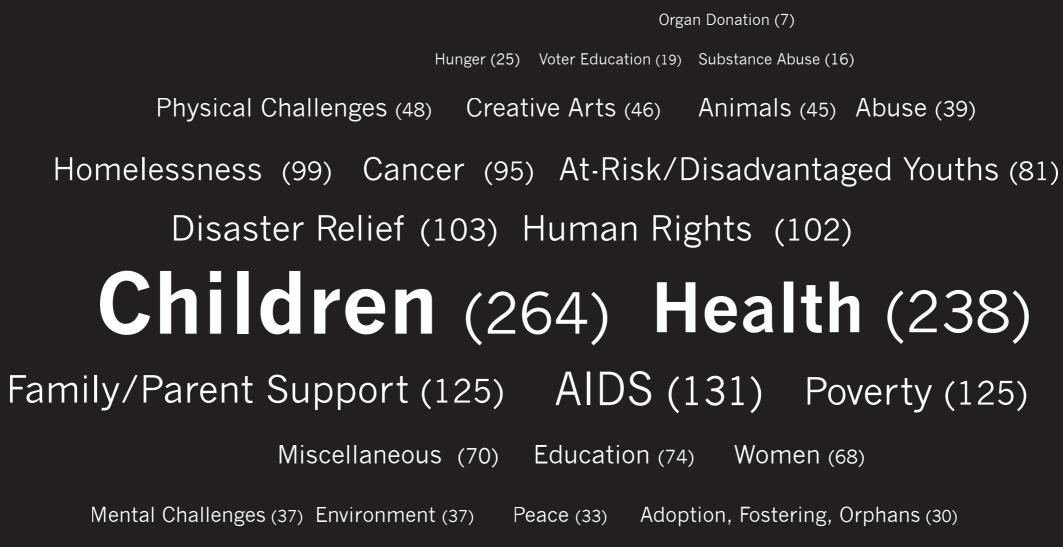
## Celebrities Have Favorite Issues: Quantity of Celebrities Per Issue

Method\_Scrape looktothestars.org/celebrity and looktothestars.org/category on 26 January 2007. Perform relational analysis between /celebrity and /category (i.e., issues). Show quantity of celebrities engaged per issue.



Depression and Suicide (13) Literacy (13) Grief Support (12) Economic/Business Support (12)

> Missing Children (11) Refugees (10) Unemployment/Career Support (10)

> > Weapons Reduction (8)

**Source** looktothestars.org

Findings\_Celebrities have favorite issues. In order of importance, celebrities endorse issues focusing on children, health, AIDS, family/parent support, poverty, disaster relief and human rights, according to looktothestars.org. There is also an issue-celebrity distribution according to celebrity type, e.g., models prefer animals and fur, and rock stars, poverty and disaster relief. Finally, there are issues that are devoid of celebrity endorsement, e.g., liver disease and eating disorders (not shown).

